



JOB OPENING

05.18.2015 | 1 of 2

PURVEYORS OF STRATEGIC BRANDING + DESIGN

ART DIRECTOR

Candour is seeking a creative thinker, strategizer and designer to join our boutique design firm's award-winning team. At the heart of our multi-disciplinary branding and design studio are innovative communication solutions, which make our client's complex information clear and engaging through thoughtful branding and visual design. We support the endeavors of corporate, enterprise and non-profit organizations across the country.

As art director, you will have the opportunity to create innovative design solutions spanning multiple mediums with emphasis on intelligence-based design and sound strategic thinking. An understanding of print design is a must, and knowledge of branding and web/interface design is a plus. From concept to completion, you will focus on branding, print design, as well as web and interactive work; creating engaging and highly-resolved communication solutions that increase our client's market visibility and return on their investment. Our clients vary from small to large businesses representing a variety of industries throughout the U.S. Working with a small, intimate team, this position provides an opportunity to experience a wide variety of work and will result in projects that can greatly enhance a professional portfolio.

Responsibilities

- Work closely with creative director to conceptualize, strategize and produce highly creative design solutions for deliverables in print, web and environment
- Manage projects from conception to completion
- Design and produce art and copy layouts for multiple mediums
- Develop designs that are on-strategy and reflect various client brand guidelines
- Design in a wide variety of aesthetics that correspond with clients' needs
- Work directly with vendors for print and web programming
- Adhere to client budget and time constraints
- Create information architecture, interaction flow and support final user interface design in web/interactive work
- Provide production support including review, cleanup, and release of production and archive files
- Produce well-organized, layered working files and clean, release-ready files for print and web
- Manage and track time effectively, accurately and with little direction
- Ensure quality by committing to internal processes and standards
- Stay current on the latest emerging design and technologies to improve upon design skills and techniques
- As the design team grows, lead and manage junior designers

Qualifications

- Associates or Bachelors Degree preferred
- Print design experience a must. Branding, web and interactive design experience preferred
- Ability to design with consideration of requirements, usability, client feedback and analytics
- Ability to manage multiple projects with varying deadlines
- Leadership, communication and presentation skills
- Ability to work up to full-time, 40 hours per week
- Be detail conscious, self-motivated, independent and dedicated
- Respond well to critique and accept guidance

Required Software Skills

Adobe Creative Suite (Illustrator, Photoshop, and InDesign); Microsoft Word, Excel, and PowerPoint

Bonus Skills

- Dreamweaver, HTML5, Javascript, CSS, Adobe Business Catalyst, WordPress; Joomla or other CMS experience
- App/mobile design
- Project management software such as Brightpod/Basecamp
- Email marketing providers such as MailChimp, iContact, and Constant Contact
- Social media including Facebook, Twitter, LinkedIn, Pinterest, and other associated programs

Contact

If you feel you are a good fit, we'd love to hear from you! Please submit your resume, portfolio and cover letter via email to workwithus@withcandour.com

No phone calls, please.